TO: **SIGMA BETA CLUB COORDINATORS & ADVISORS**
FROM: **ARTHUR R. THOMAS, ESQ.**
SUBJECT: **2017 NSBC LEADERSHIP CONFERENCE - UPDATE**
DATE: **MARCH 28, 2017**

First allow me, on behalf of the Officers and Board Members of the National Sigma Beta Club Foundation to thank each of you personally for your hard work and commitment to the mentorship and leadership development you provide to our Sigma Beta Club members in your respective chapters and communities. I want to specifically thank the parents, guardians, family members and yes, our Sigma Beta Club members, for entrusting the members of Phi Beta Sigma Fraternity, Inc. with the mentorship our Advisors provide *week by week, month by month, and year by year,* to our Sigma Beta Club members to ensure that our Sigma Beta Club members will be "The Next Generation of Leaders Accepting the Responsibility and Loving the Challenge."

By the time you receive this communication, the 2017 NSBC Leadership Conference will be less than four (4) months away and we know the challenges you will face as you prepare yourselves and your Sigma Beta Club members for this journey and experience – one that will certainly be rewarding and unforgettable. Believe me, it gets better every year, and this Conference will simply be magnificent for you as well as your Sigma Beta Club members. Please look at the Foundation's Website at www.sigmabetaclub.org. I'm sure you will agree the conference will be educational as well as adventurous. Even more significant is the conference rates to include the special conclave registration rate President Johnathan Mason and the General Board have made available for you which is a special financial saving for you and Sigma Beta Club members, while also allowing you to be given credit for attending the Conclave as a member of your chapter. The following is your Special 2017 Registration Rates with Timelines we are asking you, as Coordinators and Advisors, to comply with to insure no one is left out of the registration process at the rates provided below.

Your registration rate for the 2017 NSBC Leadership Conference is $275.00. You will be required to register on the form which you can access online at www.sigmabetaclub.org which will cover your lodging, meals, SBC programs and activities, and transportation to and from Wayne State University. There will be a Special Conclave 2017 A-La-Carte Registration Rate for those Sigma Beta Club Advisors registered with the 2017 National Sigma Beta Club Leadership Conference. The special Conclave registration rate will include A-La-Carte tickets to meal functions and other functions you will attend with SBC members with access to all Plenary Sessions, you can attend, the International Step Show Competition, and Miss Phi Beta Sigma Pageant. You must, however, strictly adhere to the following to qualify for the special Sigma Beta Club Advisor's registration to Conclave 2017:

1. SBC Coordinators and Advisors must first be registered for the 2017 NSBC Leadership Conference and must do so no later than May 10, 2017. ***Your 2017 NSBC Leadership Conference registration rate is $275.00.***
2. The National Sigma Beta Club Foundation will provide to the International Headquarters (IHQ) the official list of registered Sigma Beta Club Advisors no later than May 15, 2017. (***Please fill out this survey by April 15, 2017 -*** https://www.surveymonkey.com/r/FWR85KL ***).***
3. The Headquarter Staff has prepared a Registration process to include the following:
   A. A Welcome Letter and Special Conclave 2017 – Sigma Beta Club Advisors Registration Form -- to all 2017 NSBC Leadership Conference Registered Coordinators and Advisors.
   B. The form will list the meal functions and the ticket cost you will be able to purchase a-la-carte, primarily meal functions that you desire to attend, to include the ***International Awards Luncheon - $65.00*** and the ***Image Awards - $75.00***. Registration forms for National Conclave, along with payment for your registration, must be sent directly to IHQ for processing via regular mail, email or fax.
   C. SBC Advisors' registrations will be entered as "complimentary registration" in Blueprint by Headquarters which will provide the advisor(s) credit for attending Conclave 2017.
   D. Headquarters ONLY will process the registrations in Blueprint. Once completed, IHQ Finance Department will send Registration Confirmation letters to you, the SBC Advisors.
   E. The deadline for SBC Advisors registration with IHQ will be May 31, 2017.
   Coordinators and Advisors will receive from Headquarters printed hard tickets for each meal function you will attend to include the International Awards Luncheon and the Image Awards.
   F. Upon arrival at Conclave Registration Desk, SBC Advisors will receive a badge, and tickets to their selected meal functions.

For more information, relative to the Leadership Conference, please go to the Foundation's Website at www.sigmabetaclub.org or contact your respective Regional SBC Coordinator. ***Looking forward to seeing you in the Motor City!***

Fraternally yours,

Arthur R. Thomas, Esq.
President, NSBC Foundation, Inc.
31st International President, Phi Beta Sigma Fraternity, Inc.